

“WHAT EMPLOYERS WANT IN A WORKER” – PUBLISHER FLYER ASSIGNMENT

ASSIGNMENT OVERVIEW:

- To gain an understanding of what employer expectations are of new hires and employees
- To graphically design a flyer that communicates and illustrates these features and concepts
- To be confident and informed as students look to enter the workforce

FLYER REQUIREMENTS - BE SURE TO INCLUDE THESE ITEMS IN YOUR PUBLISHER FLYER:

- Include the Title “WHAT EMPLOYERS WANT IN A WORKER” (use Word Art)
- Basic Shapes
- Custom Shapes
- Fill Color (1 gradient, 1 pattern, 1 texture)
- Layered Objects
- Clip Art
- Pictures
- Word Art
- Text Boxes (change the font style, font size, and font color)

INFORMATION REQUIREMENTS - INCLUDE ALL 3 OF THE FOLLOWING LEVELS OF WHAT QUALITIES EMPLOYERS ARE LOOKING FOR IN WORKERS AS YOU DESIGN YOUR FLYER:

Level 1: Basic Work Skills:

- Dressed properly and appropriately for work
- Drug-Free
- Shows up on time (many jobs start early in the day)
- Works a full eight ten hour day with equipment and work safely around others
- Mature enough to use safety equipment and work safely around others
- For outdoor work, willingly works in all kinds of weather
- Listening well and able to follow verbal and written directions
- Able to learn on the job (learning ability, mechanical reasoning/ problem solving skills)
- Willing to do menial work and lowly tasks to learn the industry

Level 2: Basic Work Habits:

- Able to get along with others
- Aware of and respects others needs
- Does more than his/her share of work if necessary
- Works well with customers
- Has basic entry level skills/knowledge of the trade including (math, geometry, and physics)
- Understands what a work site is all about; how it works; what is going on and how the job fits in.

Level 3: Excellent Work Habits & Skills

- Excellent customer relations skills
- Pays attention to detail
- Proficient at entry level skills of the trade
- Interested in a career in the industry
- Makes good decisions
- Respected by co-workers and supervisor

Grading Rubric

Advanced (90-100)	Proficient (80-90)	Basic (70-80)	Below (60-70)	Far Below (50-60)	Score
<ul style="list-style-type: none"> • Has all the items listed in the proficient grade level for the assignment. • To earn a grade of advanced the student must take the assignment beyond basic requirements and create an exemplary document. 	<ul style="list-style-type: none"> • Assignment has all items in the requirements for the assignment • Spelling and grammar are correct • Student has layered and grouped objects, and has designed the text beyond Times New Roman in the assignment. 	<ul style="list-style-type: none"> • Assignment has all but one item in the requirements for the assignment • There are 1 to 2 spelling or grammar errors • Student has layered and grouped objects, and has designed the text beyond Times New Roman in the assignment 	<ul style="list-style-type: none"> • Assignment has all but one item in the requirements for the assignment • There are 3 to 4 spelling or grammar errors • Student has not layered and grouped objects, and has not designed the text beyond Times New Roman in the assignment. 	<ul style="list-style-type: none"> • Assignment has all but two items in the requirements for the assignment • There are 5 to 6 spelling or grammar errors • Student has not layered and grouped objects, and has not designed the text beyond Times New Roman in the assignment. 	