

# 5k in 5 Participation Levels

		Discount on 5kin5Jobs.com Postings	Recognition	Table at Trades Job Fair	Regional Job Fair Representation
	<b>Annual Fee</b>	<b>BIA Members</b>			
Tier 1	\$250	★ (15%)	Listed on Initiative page with link to website		
Tier 2	\$350	★ (20%)	Listed on Initiative page with link to website		
Tier 3	\$500	★ (25%)	Listed on Initiative page with link and in sidebar of 5kin5J	★	★ (3 fairs)

	<b>Annual Fee</b>	<b>Non-BIA Members</b>			
Tier 1	\$300	★ (10%)	Listed on Initiative page with link to website		
Tier 2	\$400	★ (15%)	Listed on Initiative page with link to website		
Tier 3	\$550	★ (20%)	Listed on Initiative page with link and in sidebar of 5kin5J	★	★ (2 fairs)

## A La Carte Services Available

- Applicant Recruitment..... Fee for Service TBD
- Human Resources Consulting..... Fee for Service TBD
- Discounts to Webinars and Workshops..... Fee for Service TBD
- Job Fair Representation..... Fee for Service TBD

## Payment Options

- Credit Card..... Please visit [biaworkforce.com/5kin5](http://biaworkforce.com/5kin5) to pay with a credit card
- Check..... Please make checks payable to North State Building Industry Foundation
- Invoice..... Please provide invoice information to Elizabeth Goldsmith / [elizabethg@northstatebia.org](mailto:elizabethg@northstatebia.org) / (916) 751-2755

# 5k in 5 Participation Levels

## Description of Tier Services and Associated Values

- **Discounts on 5kin5Jobs.com Postings**

Depending on the level of involvement, 5k in 5 Initiative participants will receive a 10, 15, 20, or 25% discount on the original price of 5kin5Jobs.com products. NSBIF will provide you with your discount code to be used at checkout.

Original pricing of NorCalTradesJobs.com products is as follows:

Basic 30-Day Job Posting: .....	\$20.00	(respective discount value: \$2, \$3, \$4, \$5)
Premium 30-Day Job Posting: .....	\$30.00	(respective discount value: \$3, \$4.50, \$6, \$7.50)
Unlimited Job Postings for 1 Year: .....	\$250.00	(respective discount value: \$25, \$37.50, \$50 \$62.50)
Unlimited Premium Job Postings for 1 Year: .....	\$350.00	(respective discount value: \$35, \$52.50, \$70, \$87.50)

- **Representation on 5kin5Jobs.com Website**

Depending on the level of involvement, 5k in 5 Initiative participants will have their company name and/or logo with a link to their company website advertised on either the sponsor page of 5kin5Jobs.com or as a side bar advertisement on 5kin5Jobs.com

- **Table at Trades Job Fair**

Participants of eligible tiers of the Initiative will receive as part of their participation table space at the Trades Job Fair, hosted by the North State Building Industry Foundation. This benefit has an associated minimum value of \$200.00.

- **Regional Job Fair Representation**

Participants of eligible tiers of the Initiative will have the benefit of representation at 2 or 3 regional job fairs to be chosen from a designated list of job fairs. The representative will be an assigned staff member from NSBIF. This person will speak to job seekers about the opportunities your company has to offer and refer potential candidates from the job fair to your designated HR staff, saving your own team valuable time and resources. Associated value dependent upon which job fairs the participant selects and staff time associated with that event.