

Technical Education Is as Valuable as a Four Year Degree



- ▶ For every **2** four-year degrees, there are **7** jobs for those with a certificate or two-year degree.
- ▶ **1/2** of college graduates are underemployed, and take positions that do not require a degree.
- ▶ In 2018, Harvard University predicts that only **33%** of all jobs will require a 4-year degree or more.
- ▶ The skilled labor market is desperate for highly trained technicians.

Find out more from Kevin Fleming, “Success in the New Economy”
Video link: <https://vimeo.com/67277269>

“The university degree is no longer the guaranteed path to financial success, as it was for previous generations.”

- ▶ “There are no bad jobs. As long as the job leads you closer to where you want to go, you better take it, and you better be good at it.”
- ▶ Degrees and job skills are misaligned.

Find out more from Mike Rowe:
<https://www.youtube.com/watch?v=qzKzu86Agg0>



“We no longer equate dirt with success, but we should.”

Do you have what it takes to succeed?

Check out the S.W.E.A.T. Pledge: <http://goo.gl/k95tF9>