



# APPLICATION

\_\_\_\_\_  
Date

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Local Contact Name

\_\_\_\_\_  
Phone

**PLEASE SELECT THE AREAS IN WHICH YOU WOULD LIKE TO BECOME INVOLVED:**

**SPONSOR**

Bronze       Silver       Gold       Platinum      \$

**PARTNER**

Apprentice       Journeyman       Craftsman      \$

**PROMOTER** (Please sign the Promotion Agreement on the back of this application) \$

**PARTICIPANT**

Tier 1 BIA       Tier 2 BIA       Tier 3 BIA  
 Tier 1 Non-BIA       Tier 2 Non-BIA       Tier 3 Non-BIA      \$

**I WOULD ALSO LIKE TO PURCHASE A SKIN5JOBS.COM PACKAGE**

Unlimited Basic Postings for 1 Year  
 Unlimited Premium Postings for 1 Year      \$

Total \$

**PAYMENT INFORMATION**

Payments accepted online at [biaworkforce.com](http://biaworkforce.com). If paying by check, please make checks payable to North State Building Industry Foundation, or fill in invoice billing information below:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Attention to

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
(city/state/zip)

**CREDIT CARD INFORMATION**

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
(city/state/zip)

\_\_\_\_\_  
Card Type      Card Number

\_\_\_\_\_  
Expiration Date      Security Code

\_\_\_\_\_  
Cardholder Signature

\_\_\_\_\_  
Date



Applications and payments can be mailed directly to:

North State Building Industry Foundation  
1536 Eureka Road  
Roseville, CA 95661

or  
emailed to:  
[elizabethg@northstatebia.org](mailto:elizabethg@northstatebia.org)



# AGREEMENTS

## PROMOTION AGREEMENT

I am interested in being a promoter of the 5Kin5 Initiative in the following ways:

- Distributing 5Kin5 informational materials
- Organizing meetings with trade contractors to discuss 5Kin5
- Inviting 5Kin5 staff to project start meetings to recruit participants
- Providing 5Kin5 staff with a list of contractors including contact information for initiative outreach
- Inviting vendors/suppliers to participate in 5Kin5 as sponsors
- Sponsoring a local school sports team
- Recruiting others to participate in 5Kin5
- Speaking to School boards and Education Executive Management about the importance of investing in construction training programs
- Other: \_\_\_\_\_

\_\_\_\_\_  
Printed Name of Authorized Individual

\_\_\_\_\_  
Authorized Signature

## PARTICIPATION AGREEMENT

As a participant in the 5Kin5 Initiative, I understand that there are duties that I will be expected to adhere to in order to help North State Building Industry Foundation (NSBIF) reach its goal of placing 5,000 individuals into employment in the homebuilding industry over the next five years.

These duties are as follows:

When hiring for my company I will

- Report monthly on the number of new applications received, new hires to my company, and new job openings
- Send to NSBIF the resumes and/or contact information of any applicants not selected for open positions with my company
- Sent to NSBIF the resumes and/org contact information of any individuals laid off from positions with my company

\_\_\_\_\_  
Printed Name of Authorized Individual

\_\_\_\_\_  
Authorized Signature

WE NEED

YOU.



For more information on sponsorship or 5Kin5 Initiative Participation, contact:  
[elizabethg@northstatebia.org](mailto:elizabethg@northstatebia.org)



For more information on partnership or 5Kin5 Initiative Participation, contact:  
[elizabethg@northstatebia.org](mailto:elizabethg@northstatebia.org)

## HOW CAN YOU HELP?

### SPONSOR

The 5Kin5 Initiative has the momentum and potential to be a real solution to the growing labor shortage in the Capitol Region, and sponsoring the 5Kin5 Initiative shows that you take this issue seriously and want to help do what it takes to solve the problem at hand.

We are seeking \$100,000 a year in sponsorship for the next five years.

Sponsors of the 5Kin5 Initiative will have their logo and a link to their company website proudly and prominently displayed on the BIA Foundation website ([biaworkforce.com](http://biaworkforce.com)) and the 5Kin5 Job Portal Website ([5Kin5Jobs.com](http://5Kin5Jobs.com)).

Sponsors will receive recognition at Foundation events and in 5Kin5 Initiative marketing materials.

There are four sponsorship levels:

**Bronze – \$5,000**

**Silver – \$7,500**

**Gold – \$10,000**

**Platinum – \$10,000+**

### PARTNER

A partnership with the 5Kin5 Initiative can take on almost any form. The initiative has identified partnerships as being at one of three levels:

- **Apprentice**

An Apprentice level partnership is a partnership in which our organizations work together on a short term basis towards a specific goal without the exchanging of funds. For example, Staff members from Greater Sacramento Urban League and North State Building Industry Foundation work together to the mutual benefit of our On-the-Job Training and Out of School Youth Programs to find, enroll, and place candidates into work.

- **Journeyman**

A Journeyman level partnership lasts for an extended period of time and is one in which an organization contracts with North State Building Industry Foundation to perform some service at a contracted rate. For example, Del Paso Homes has contracted with the 5Kin5 Initiative to help them fulfill SHRA requirements. North State BIF is being reimbursed by Del Paso Homes on a hire-by-hire basis for time spent doing the heavy lifting of locating the job seekers who fit the SHRA requirements set forth to them.

- **Craftsman**

A Craftsman level partnership is a long-term partnership involving ongoing funding, and a high degree of integration of staff and/or facilities. Sacramento Employment Training Agency (SETA) is a primary fund source for all of the programs operated by the North State Building Industry Foundation, paying for staff time, program support, and 5Kin5 Initiative operations. Our staff shares office space and other resources as well.



For more information on promotion or 5Kin5 Initiative Participation, contact:  
[elizabethg@northstatebia.org](mailto:elizabethg@northstatebia.org)



For more information on 5Kin5 Initiative Participation, contact:  
[elizabethg@northstatebia.org](mailto:elizabethg@northstatebia.org)

The 5Kin5 Initiative will place 5,000 people into employment within the homebuilding industry over the next 5 years.

1536 Eureka Road  
Roseville, CA 95661  
T: 916-677-5717  
F: 916-677-5734  
E: [workforce@northstatebia.org](mailto:workforce@northstatebia.org)

## HOW CAN YOU HELP?

### PROMOTE

Promoters of the 5Kin5 Initiative are leaders in the residential building industry, advocating for involvement of our business partners in creating workforce development programs, activities, and opportunities, which improve the number and quality of workers in the industry. Promoters help spread the word about the initiative, creating greater overall success of its efforts..

Examples of 5Kin5 promotion might include:

- Distributing 5Kin5 informational literature to trade contractors, builders, and others and organizing meetings to discuss the initiative
- Discussing sponsorship opportunities with vendors and suppliers
- Speaking to students about the career opportunities available to them in the industry
- Providing internships and other work-based learning opportunities to students
- Speaking with school boards and other education management about the importance of investing in construction training programs
- ...and many others!

### PARTICIPATE

As a participant in the 5Kin5 Initiative you will have the opportunity to be truly involved in the effort to solve the growing labor shortage problem. Participating employers are asked to both report monthly on hiring activities and to pay an annual fee. In return for performing these duties, the BIA foundation is giving companies certain benefits including:

- **Discount on 5Kin5Jobs.com Postings**

Depending on the level of involvement, 5Kin5 Initiative participants will receive a 10, 15 or 25% discount on the original price of 5Kin5Jobs.com products.

- **Representation on 5Kin5Jobs.com Website and BIA Foundation Website**

5Kin5 Initiative participants will have their company name and/or logo with a link to their company website advertised on the sponsor page of 5Kin5Jobs.com and/or in the sidebar of 5Kin5Jobs.com as well as the BIA Foundation website, [biaworkforce.com](http://biaworkforce.com)

- **Table at Trades Job Fair**

Participants of eligible tiers of the initiative will get a complimentary space at the Trades Job Fair, hosted by NSBIF.

- **Regional Job Fair Representation**

Tier 3 Participants of the initiative will have the benefit of representation at 2 or 3 regional job fairs to be chosen from a designated list of job fairs. Staff will speak to jobseekers about the opportunities your company has to offer and refer potential candidates to your HR staff.

# PARTICIPATION LEVELS

	Discounting on 5Kin5jobs.com postings	Recognition	Table at Trades Job Fair	Regional Job Fair Representation
<b>ANNUAL FEE</b>		<b>BIA MEMBERS</b>		
Tier 1	\$250 (15%)	Listed on initiative page with link to website		
Tier 2	\$350 (20%)	Listed on initiative page with link to website		
Tier 3	\$500 (25%)	Listed on initiative page link and in sidebar of 5Kin5jobs.com		(3 fairs)
<b>ANNUAL FEE</b>		<b>NON-BIA MEMBERS</b>		
Tier 1	\$300 (10%)	Listed on initiative page with link to website		
Tier 2	\$400 (15%)	Listed on initiative page with link to website		
Tier 3	\$550 (20%)	Listed on initiative page with link and in sidebar of 5Kin5jobs.com		(2 fairs)

# 5KIN5JOBS.COM PACKAGES AND PRICING

In order to help facilitate connections between industry employers and job seekers, the North State Building Industry Foundation started 5Kin5jobs.com—a job portal dedicated to the homebuilding industry, hosting both skilled trades and professional back office positions.

	Non-Participant	Tier 1 (15% discount)	Tier 2 (20% discount)	Tier 3 (25% discount)	Tier 1 (10% discount)	Tier 2 (15% discount)	Tier 3 (20% discount)
<b>BIA MEMBERS</b>				<b>NON-BIA MEMBERS</b>			
Basic 30 Day Job Posting	\$20	\$17	\$16	\$15	\$18	\$17	\$16
Featured 30 Day Job Posting	\$30	\$26	\$24	\$23	\$17	\$26	\$24
Unlimited Basic Postings for 1 Year	\$250	\$213	\$200	\$188	\$225	\$213	\$200
Unlimited Featured Postings for 1 Year	\$350	\$298	\$280	\$263	\$315	\$298	\$280

WE NEED  
YOU.

## NEXT STEPS



### SPONSORS

- Please send your company logo and web address to be included on the website and in marketing materials to the Program Administrator at: [elizabethg@northstatebia.org](mailto:elizabethg@northstatebia.org)



### PARTNERS

- Please send your company logo and web address to be included on the website to the Program Administrator at: [elizabethg@northstatebia.org](mailto:elizabethg@northstatebia.org)
- 5Kin5 staff will reach out to you to outline the terms of your partnership with the initiative to determine how best to align your needs with the efforts of the initiative



### PROMOTERS

- Please send your company logo and web address to be included on the website and in marketing materials to the Program Administrator at: [elizabethg@northstatebia.org](mailto:elizabethg@northstatebia.org)
- 5Kin5 staff will arrange to provide you with 5Kin5 promotional materials that can be distributed
- 5Kin5 staff will schedule a meeting with you and your staff to work with you to finalize the details depending on your promotion commitment



### PARTICIPANTS

- Please send your company logo and web address to be included on the website to the Program Administrator at: [elizabethg@northstatebia.org](mailto:elizabethg@northstatebia.org)
- Be sure that all information is filled out accurately on the 5Kin5 Application
- 5Kin5 staff will reach out to you to set up the schedule of:
  - provide you with your 5Kin5jobs.com discount code and give you an overview of the job portal as needed
  - monthly hiring activity reporting
  - job fairs that you would like 5Kin5 staff to attend on your behalf (for Tier 3 Participants)
- 5Kin5 staff will reach out to you to get all necessary registration information for your complimentary table at the Spring Trades Job Fair (for Tier 3 Participants)
- 5Kin5 staff will send to you an Information Release to include in your application packet, allowing you to share applicant contact information with NSBIF as outlined in the Participation Agreement
- 5Kin5 staff will reach out to you to get the contact information for the staff member who will be responsible for monthly hiring reporting

WE NEED

**YOU.**